

| Purpose  | Activities in Scope  | Output                                      | Customers (Direct)  | KPIs (Direct)   | Outcome   | Impact  | Customers (In-direct)        | KPIs (In-direct)                       |
|--|--|---|---|---|---|---|------------------------------|--|
| Enhancing the performance of businesses in our most important sectors                          | Commissioning schemes that offer support to businesses; doing this through influencing government provision or commissioning our own schemes   | National and local business support schemes | Businesses engaged with <i>both successfully and un-successfully</i>                    | Businesses engaged with<br>Businesses supported<br><b>Service satisfaction levels</b>             | The performance of businesses that have received LCC commissioned support is enhanced<br><br>Businesses invest in Lincolnshire as a result of LCC support | Positive impacts on businesses in supply chain<br><br>General business confidence improved<br><br>Wider business investment | Greater Lincolnshire Economy | Confidence levels in the local economy |
| Encouraging businesses to invest in Lincolnshire   | Offering a supportive service to investors; promoting the benefits of investing in Lincolnshire and advising them how to implement their own growth  | Investor Promotion & Advice Service         |   |   |   |   |                              |  |
| Training people so that there is a skilled workforce to whom businesses can offer quality jobs | Commissioning a range of training schemes; this will include adult skills, family learning, and vocational training programmes plus focusing on involving employers in all elements of provision | Training schemes                            | People engaged with <i>both successfully and un-successfully</i> and employers involved | Number of qual's achieved<br>Number of employers involved<br><b>Programme satisfaction levels</b> | Skills gap reduced<br>Employment rate increased<br>Productivity increased   |   |                              |  |
| Attracting funding to create a climate in which businesses are confident to invest             | Operating the secretariat for the Greater Lincolnshire LEP; supporting the implementation of the LEP's strategic economic plan, and bidding for/managing external grants in support of that plan | Bids  | <b>The GLLEP</b>  | No. of bids<br>No. of successful bids<br>Amount of funding secured                                | LCC attracts grants for projects that support investment  |   |                              |  |

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